

# RESUME

## Rahul Ramesh Pandit

Pundlik Nagar, Lane No.8,  
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### Objective

To attain a challenging career in an organization where the combination of my knowledge, hardworking capacity, innovative and creative thinking will aid to achieve the company's goal and my own growth.

### Educational Qualification

Qualification	Board / University	Year of Passing	% Marks
S.S.C.	Aurangabad Board	2011	63.00%
H.S.C.	Aurangabad Board	2013	45.00%
B.Sc. (I.T.)	Dr. B.A.M.U. A'bad	2019	Appear

### Experience

1. Worked at **Global WebSoft** from July 2016 to Sept. 2018 as a Online Marketing Executive.

#### Responsibility

- For social media – Revamped a business page on face book that has lead to over 50k followers (up by 30% in 2 month) and as lead to 4% increase in revenue.
  - E-mail marketing – domain selling through e-mail, Skype conversation, phone call in all over the world with various type of extension (.com,.net,.org,o.co.uk etc.)
  - Affiliate marketing for Dazzlecasino.com & comfybingo.com web site in uk online Gambling Industry.
2. Working at **Nocture Solutions** from Feb. 2019 to till date as a Digital Marketing Executive.

## **Responsibility**

- Optimization include creating unique title tags, meta tags (Description & key words) & optimization content.
- Competitive analysis - Viewing too competitor sides for targeted key-words anal sizing back link and out bond links and strategies used to gain traffic.
- Key-words analysis using google adwards tool.
- To handle youtube account for client youtube SEO, Video tag location etc.

## **Work Profile**

- Promoting client as well as company website in ethical seo manner and optimizing websites with key words for search engine ranking.
- Executed search engine optimization tactics engine evaluation of key-words contain and metadata.
- Campaign performance link building.
- Working on web site analysis data on google data studio (Report creating)

## **Skill**

- Communication skill
- Critical thinking skill
- Leadership
- Social medial skill
- Project media skill

## **Project**

- Blood bank management system  
Duration - 1 year, Team size – 3, Type – Academic project

## **Strength**

- Easily adopt to new environments
- Hard working and self confidence
- Ability to work in both independent and team environments

## **Hobbies**

- Drawing
- Reading books

**Personal Details**

Gender : Male

Date of Birth : 02/10/1994

Marital Status : Unmarried

Nationality : Indian

Languages Known : Marathi, Hindi, English

**Declaration:-**

I hereby declare that the above information is true to the best of my knowledge, belief and complete to the best of my knowledge.

**Date :**

**Place :**

**Rahul Ramesh Pandit**