



AJINKYA CHAVAN

BUSINESS DEVELOPMENT EXECUTIVE & DIGITAL MARKETER

CONTACT

- 📍 Kothrud, Pune
- ✉ ajinkya4854@gmail.com
- ☎ +917057348347

PROFILE

Developing and implementing strategies that drive business growth and brand recognition. With a comprehensive understanding of marketing, sales, and customer behavior, I am adept at identifying key opportunities and creating initiatives that align with overall business objectives.

SKILLS

- Digital Marketing
- Search Engine Optimization
- Website Designing
- Social Media Optimization
- Email Marketing
- Content Creation

CERTIFICATES

- ADVANCE DIGITAL MARKETING | PIIDM
- DIGITAL MARKETING CERTIFICATE | HUBSPOT
- FUNDAMENTALS OF DIGITAL MARKETING

WORK EXPERIENCE

Octo 2022 -
Till date

BUSINESS DEVELOPMENT EXECUTIVE & DIGITAL MARKETER SHIDORE MICROSYS ELECTRONICS PVT.LTD

Day-to-day management of social media feeds. Client Relationship development. Generating new leads to grow company business & achieve a target.

May 2022 -
Sept 2022

SEO EXECUTIVE Ameliorate Digital Consultancy, Pune

Conducting on-site and off-site SEO competitor analysis for your clients. High-quality, informative SEO content creation

Oct 2020 -
JULY 2021

BUSINESS DEVELOPMENT EXECUTIVE MNS CAPITAL, Pune

Generating new leads to grow company business & achieve a target.

Nov 2019 -
Mar 2020

PRODUCTION MANAGER Robust Steel LLC, Abu Dhabi

Go through the inquiry and understand the client's Requirements, Identifying qualified subcontractors and suppliers.

Octo. 2017 -
Octo. 2019

PRODUCTION ENGINEER Bhola Industries, Pune

Monitoring the stages of a project to make sure that costs are kept in line with forecasts.

July. 2016 -
Sept 2017

ASSISTANT PROJECT ENGINEER Tech Group Pvt JSC, Ajman

Technical Meeting with Clients & contractors

EDUCATION HISTORY

2016

DIPLOMA IN MECHANICAL ENGINEERING MAEER'S MIT Polytechnic, Pune